



## **GoodLife Foods to acquire TNS Food**

Breda, 17 June 2025

GoodLife Foods is pleased to announce an agreement was signed to acquire TNS Food, an innovative player in the snack and appetizer market in Belgium and beyond. Besides a strong focus on product innovation, TNS Food has a 100% oven prepared crumb technology which brings additional capability to the GoodLife Foods Group. Financial terms of the transaction are not disclosed.

TNS Food was founded in 2000 by Daphne Aers and since its inception has launched high-quality croquettes, oven snacks/appetizers and meal components in strong partnership with its customers. The Company specializes in the production and distribution of private label products, serving a customer base active in the Retail and Foodservice channels mainly in Belgium, The Netherlands, Germany, France and UK.

TNS Food has 20 employees and operates two facilities in Eeklo and Lokeren. Daphne Aers will join the GoodLife Foods company to share her passion, ensure smooth transition and help to boost innovation for the entire GoodLife Foods Group.

This strategic move is an important complementary step for GoodLife Foods as it allows to expand the product offering and innovation capability to its customer base.

**Dirk Van de Walle, CEO at GoodLife Foods, said:** "With the unique 100% full oven production technology and its innovative DNA, TNS Food will add great value to the GoodLife Foods Group. We look forward to the collaboration with Daphne Aers to further strengthen our portfolio".

**Daphné Aers, CEO/owner at TNS, said:**

"My passion for high quality innovative products has been the driver over the last 25 years. I dreamed to make these innovative products available to many more customers and consumers. This is only possible as part of a larger group. With GoodLife Foods I felt the appreciation for what I have developed and the will to unlock the potential together."

### **About GoodLife Foods**

GoodLife Foods is one of Europe's largest producers of both branded and private label frozen savoury food products. GoodLife Foods has its headquarters in Breda, the Netherlands with production sites across Europe. In 2024, GoodLife Foods acquired the Audens Food Group, a leading manufacturer in the Iberian frozen food market, and Pure Ingredients, a Halal expert. For more information, visit <https://glfoods.com/en/>.

### **About TNS Food**

TNS Food is an innovative player in the snack and appetizer market with unique 100% oven crumb technology in Belgium. They serve retail and out-of-home customers with unique products mainly in Belgium, the Netherlands, Germany, France and UK. <https://www.tnsfood.com/en>

## **GoodLife Foods opkøber TNS Food**

Breda, 17. juni 2025

GoodLife Foods er glade for at kunne meddele, at der er underskrevet en aftale om at overtage TNS Food, en innovativ aktør på markedet for snack og forretter i Belgien og resten af verden. Udover et stærkt fokus på produktinnovation har TNS Food en teknologi med 100% ovntilberedte paneringer, der bringer yderligere kapacitet til GoodLife Foods Group. De finansielle vilkår for transaktionen er ikke offentliggjort.

TNS Food blev grundlagt i år 2000 af Daphne Aers og har siden starten lanceret kroketter, ovnsnacks/forretter og måltidskomponenter af høj kvalitet i et stærkt partnerskab med sine kunder. Virksomheden specialiserer sig i produktion og distribution af private label-produkter og betjener en kundebase, der er aktiv inden for detail- og foodservice-kanalerne, primært i Belgien, Holland, Tyskland, Frankrig og Storbritannien.

TNS Food har 20 ansatte og driver to fabrikker i Eeklo og Lokeren. Daphne Aers slutter sig til GoodLife Foods-virksomheden for at dele sin passion, sikre en gnidningsløs overgang og bidrage til at fremme innovation for hele GoodLife Foods Group.

Dette strategiske skridt er et vigtigt supplerende skridt for GoodLife Foods, da det giver mulighed for at udvide produktudbuddet og innovationskapaciteten til kundebasen.

### **Dirk Van de Walle, administrerende direktør hos GoodLife Foods, udtaler:**

"Med den unikke 100% fuldovnsproduktionsteknologi og dets innovative DNA vil TNS Food tilføre stor værdi til GoodLife Foods Group. Vi ser frem til samarbejdet med Daphne Aers for yderligere at styrke vores portefølje."

### **Daphné Aers, administrerende direktør/ejer hos TNS, udtaler:**

"Min passion for innovative produkter af høj kvalitet har været drivkraften i de sidste 25 år. Jeg drømte om at gøre disse innovative produkter tilgængelige for mange flere kunder og forbrugere. Dette er kun muligt som en del af en større gruppe. Med GoodLife Foods følte jeg en påskønnelse for det, jeg har udviklet, og en vilje til at frigøre potentialet sammen."

**Om GoodLife Foods:**

GoodLife Foods er en af Europas største producenter af både mærkevare- og private label-frosne, velsmagende fødevarer. GoodLife Foods har hovedkvarter i Breda, Holland, med produktionssteder i hele Europa. I 2024 opkøbte GoodLife Foods Audens Food Group, en førende producent på det iberiske marked for frosne fødevarer, og Pure Ingredients, en halal-ekspert. For mere information, besøg <https://glfoods.com/en/>.

**Om TNS Food:**

TNS Food er en innovativ aktør på forretter og snackmarkedet med unik 100% ovnpaneringsteknologi i Belgien. De betjener detail- og out-of-home-kunder med unikke produkter, primært i Belgien, Holland, Tyskland, Frankrig og Storbritannien. <https://www.tnsfood.com/en>